



## ALMA COLLEGE

ONLY ONE ALMA.

### **BOB DIXSON, “GREEN” MAYOR OF GREENSBURG, KANSAS VISITS ALMA COLLEGE AND GRATIOT COUNTY, MICHIGAN**

The Center for Responsible Leadership and Environmental Studies Program at Alma College and Greater Gratiot Development, Inc. are sponsoring a visit by Bob Dixon, Mayor of Greensburg, Kansas on Wednesday, March 18, 2009 at 7:30pm in the Dow Science Center on the campus of Alma College. **Bob Dixon was present and spotlighted in President Obama’s speech before Congress on Tuesday, February 24<sup>th</sup>** as a leader in promoting and implementing green technology and policy.

95% of the town of Greensburg was decimated by an F5 tornado in May, 2007 and the town continues to make strides towards recovery. The City of Greensburg has made a commitment to rebuild “green” at a level unprecedented in the U.S. The town has caught the attention of the world and has been the subject of a reality series directed by Leonardo di Caprio for the Discovery Channel’s Green Network.

Mayor Dixon will spend early Wednesday, March 18, meeting with Gratiot County officials who are working on a county-wide master plan that includes sustainable development as a core value. He then will meet with local high school students and be a guest speaker of the Center for Responsible Leadership at Alma College.

**An open press conference with Mayor Dixon is scheduled for 3:00pm in Tyler VanDusen Student Center on the campus of Alma College** and will immediately precede his meeting with Center for Responsible Leadership students at the college.

For more information, please contact:

Murray Borrello, Director, Program of Environmental Studies  
Co-Director: Center for Responsible Leadership  
Alma College / [borrello@alma.edu](mailto:borrello@alma.edu)  
(989) 463-7191 – office / (989) 295-9133 – cell

On May 4, 2007, Greensburg, Kansas was hit by a destructive tornado. Every part of the city was either destroyed or severely damaged!

The tornado was devastating, but the city turned the situation into an opportunity to put Greensburg on the map. After the tornado, the city council passed a resolution stating that all city buildings would be built to Leadership in Energy and Environmental Design (LEED) - Platinum standards. Greensburg is the first city in the nation to pass such a resolution and has therefore gained the attention of developers, planners, and community leaders across the nation. In a recent speech, President Obama praised Greensburg as a town that "can bring jobs and businesses to a place where piles of bricks and rubble once lay."



As mayor of Greensburg, Bob Dixon has played an instrumental role in developing the community's innovative plan to rebuild the city in an energy efficient way.

### Please join us...

...for a presentation and discussion with **Bob Dixon** to explore how his experiences and knowledge may be applied locally as the townships, villages and cities of Gratiot County move forward with the development of a shared, county-wide master plan.

**Time: 7:30 p.m.**

**Date: March 18, 2009**

**Place: Dow Science Center,  
Alma College**

**★ Free Admission ★**

