

WEST BRANCH COMMUNITY I-75 BUSINESS LOOP PLAN



Kick-off Meeting – September 12, 2005

- Clarified Goals
- Determined who else should be involved



Informational Presentations – October 4, 2005, November 9, 2005

- SHPO Resources
- MDOT Funding
- Ogemaw Conservation District



Project Partner Meetings – December 6, 2005, March 8, 2006, April 5, 2006

- Brainstormed
- Planned public meeting
- Gathered and reviewed information
- Planned for Market Study



Public Meeting – January 9, 2006

- Presented plan process
- Provided information
- Performed SWOT analysis
- Received input from over 90 citizens



Secured Funding for Market Study – September, 2005 - July, 2006

- Chose consultant
- Submitted final application to MSHDA
- Received final approval



Moving Forward – July 2006

- Determine goals & objectives
- Initiate Market Study
- Plan for future events